

route to engagement

Over **90%** of HR Managers believe there is solid evidence **linking engagement to performance** and they believe it has the **strongest impact on customer service and productivity** (HR.com 2018)

- Employee satisfaction is key to business success. And employees are satisfied when they feel engaged. Our route to engagement increases employee satisfaction.
- We start by understanding the drivers of satisfaction: how do employees really feel – and what is causing dissatisfaction?
- But, we don't just leave you with more questions – we provide you with solutions too through a bespoke, meaningful and deliverable engagement plan.
- We also support you with providing feedback and communicating the findings for a truly comprehensive route to engagement.



Step 1: Strategic Focus

We believe that great engagement starts with a conversation. We will meet with you to clarify purpose, understand strategic alignment, and provide focus for Stage 2.



Step 2: Identifying Satisfaction Drivers

We ask meaningful questions in an engaging way through our inclusive and impactful survey.



Step 3: Understanding satisfaction drivers

We get greater depth of understanding of the satisfaction drivers by engaging employees in workshops where they have the opportunity to share thoughts and ideas.



Step 4: Engagement Plan

We produce a bespoke, meaningful and deliverable plan for engagement which will empower you to make a tangible difference to increase satisfaction and motivation.



Step 5: Building the Dialogue

We help you to build the organisational dialogue by providing proactive feedback and engaging communications based upon the findings and next steps.



Ongoing support

With our varied skills, knowledge and experience, we can support you as required with any aspects of engagement including communications, training, coaching, and ongoing staff insight.

Menu of Options

You can have all options on the route to engagement, or you can select key elements. Whatever you need, don't hesitate to get in touch and let us help you to make your workplace a happier place to work!

Why us?



Michelle Gant,
Director of
The Engaging
People Company

Michelle has extensive experience in engagement, communications, coaching and facilitation. She was previously employed as Director of Engagement with a not for profit housing provider, establishing their approach to engagement and leading their successful entry on the Times Top 100 list three years in a row. In addition, Michelle is an experienced and focused communicator and has developed and delivered targeted communications activities and campaigns for a wide variety of organisations and projects. She also has experience of embedding wellbeing within organisational culture, and delivering activities which promote and support wellbeing. Michelle believes in the importance of coaching for people development and is an experienced and qualified coach and mentor. She is an experienced facilitator able to engage people in a conversation in a truly empowering way.



Helen Terry,
Director of
Social Routes

Helen has over 15 years' experience in market research and insight, previously working as a Research Director for an independent market research agency. She has had the pleasure of working with well-known brands locally, nationally and internationally across her career and has seen first-hand how impactful using insights derived from research has been to organisations. With a background in psychology, she believes in wellbeing as an important part of any organisation's culture and understands how to ask the right questions to deliver meaningful insights.

Contact

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